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ABSTRACT

More than 60 successful programs and projects developed specifically under Title V of the Rural Development Act of 1972 by 13 southern states and Puerto Rico are reported in this synopsis of Title V achievements in the southern region. A summary of benefits to people in 82 pilot counties of the rural South lists improved job opportunities, homes, roads, water and sewer systems, health facilities, fire protection, government, and education. The report focuses on rural development as fostering the ability of people to solve their own problems, and addresses each of the four current areas of rural development emphasis through a brief overview of specific projects: (1) community services and facilities (utilities, transportation, waste disposal, water supply), (2) economic development (additional employment opportunities), (3) environmental improvement (energy, land use, planning and zoning, conservation, and improved recreation, forest, and wildlife), and (4) people building (job training, effective leadership, community health and welfare, education). A final section provides a state-by-state synopsis of Title V projects to give an idea of areas of concern, nature of the projects, cooperating groups for each project, and the people who benefit. (RS)

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"The Progress and Promise of Title V in the South" sums it up.

Title V of the Rural Development Act of 1972 does buy a better life for rural Americans. It has provided ideas, personnel, funding and technical assistance "in the communities" to help provide community services, facilities, the economy, the environment, and the skills and knowledge of people.

This report highlights a few of the achievements of Title V in the Southern region. It points up the real and tangible ways in which the lives and hopes of people have been changed for the better.

We are grateful to the Title V Coordinators, the Directors of the Experiment Stations and Extension Services for their fullsome reports of Title V activities capsuled here. We are especially appreciative to those Directors and their staffs who made it possible to develop a typical success story for their states, especially to state Title V personnel who read drafts and offered valuable suggestions. Finally, we appreciate the inspiration provided by Donald Nelson, Program Leader for Rural Development, USDA, in his publication Extension Community Development...going...growing for the style and some language used in our narrative section.

This report uncovers only the top layer of the impact and meaning of Title V to rural people in the region. The full state-by-state story is an impressive one.

William W. Linder

William W. Linder
Director

THE PROGRESS AND PROMISE OF TITLE V IN THE SOUTH

The quality of life is better in the rural South, thanks to the programs initiated by the various states through Title V of the Rural Development Act of 1972. Visible and very tangible benefits have been received by people through improved job opportunities, homes, roads, water and sewer systems, health facilities, fire protection, government and education. These improvements have been brought about at the very "grass roots" level of the rural South through the dedication and deep involvement of the rural people.

The relatively small dollar investment of Title V has been multiplied several times because of local and state inputs in terms of both time and money. While rural development activities are underway to some extent in all counties, more than five dozen successful programs and projects have been developed specifically under Title V by the 14 states in 82 pilot counties of the region. A common thread running through all of these efforts has been the commitment to action on the part of community citizens and leaders; the backup support of the Extension and Research staffs of the land-grant Universities, and the extreme amount of cooperation between a myriad of local, state, and federal agencies.

The evolution of rural development is a story of people. Although many rural development products are buildings, water systems, new jobs, or new programs, the true focus of rural development is fostering the ability of people to solve their own problems. Sound rural development

efforts involve as many people as possible, representing all walks of life, in group decision making and action.

Title V rural development efforts in the South typify this approach. Working with Extension and Research teams, local people have collected, analyzed and used information to solve their problems and achieve their goals. A close look at what these local people are accomplishing reveals

- (1) rural development projects address problems faced by all people living in rural areas.
- (2) community action determined by citizens is more likely to be supported and carried out.
- (3) success in less complicated projects helps citizens gain an increased willingness and ability to tackle other and more complex problems.
- (4) a holistic approach, effectively integrating the total community efforts (citizens, extension, research, other agencies and organizations), is the most desirable approach.

Current emphases in rural development have been categorized in four areas: community services and facilities, economic development, environmental improvement, and people building. A brief overview of the actions undertaken throughout the 13 southern states and Puerto Rico in these areas follows immediately. The final section provides a state-by-state and project-by-project synopsis of Title V programming with particular emphasis on cooperating agencies and beneficiaries.

FUNCTIONAL AREA OVERVIEW

Community Services and Facilities

Community services and facilities are of the utmost importance to rural development. Services and facilities include such things as housing, transportation, utilities, waste disposal and water supply. In order for people and industry to be attracted to areas water must be clear, houses livable, transportation available and waste management under control.

All of these good and effective services do not just happen; they come from years of patient planning and work by local groups.

Through the efforts provided by Title V funds rural people have made major contributions to a better life in organizing and planning ways to deal with community services and facilities.

For example, county leaders in one of Mississippi's Title V rural development projects saw new industry as an answer to their problem.

Title V Research personnel developed economic data to be used by these local citizens to make future decisions concerning the development of the industrial park. But in order to implement such plans a bond issue campaign of \$400,000 was needed. Using the campaign slogan, "A Five Cent Check for Progress," referring to the tax increase of only five cents per family per day, it now appears that 100 new jobs and \$700,000 extra income may be headed for the area.

Other communities throughout the southern region found local people busy at improving community life. In Louisiana, housing was

improved, emergency health assistance provided and recreation provided.

The rural community leaders of Williamsburg County in lower South Carolina outlined their needs to develop a "one-stop" health service center for their area. They turned to Clemson University's Title V program for help. Extension and Research answered the call. A package of plans, models, sketches and development data was prepared. Leaders of the local community voted to "take the ball from here" and now plans are underway for a centralized county health facility.

Other examples reveal a commitment by local people in the Gray County of Texas to solve their housing shortage. Title V funds made it possible for an inventory of potential land development sites for the city of Pampa, Texas. All sites have the necessary requirements for development. This information, plus cost estimates per acre, suggested types of housing to be built, and guidelines for financing, were distributed through the Pampa Chamber of Commerce. Economic development and the acquisition of new industry were being stymied by the lack of available housing. The dull existence of many of the Gray County residents now looks much brighter for in the future there is the potential of new housing, more jobs, and better living conditions.

In Georgia a survey about food stamp participation proves useful in assisting local, state, and federal governments on decision making about various types of aid they are offering and the effectiveness of the aid.

A community in Puerto Rico was literally isolated from the rest of the world because there was no way to provide vehicle transportation to the residents. With the involvement of local people \$57,000 was raised to build a bridge that opened a road into the area. The community is now taking on new interests and the people, some for the first time in their lives, feel that the world is not passing them by.

Can you imagine the feeling of watching your house burn and not be able to do a thing about it. The pilot area of Kentucky surfaced the dire need of fire protection. With the support of Title V efforts local citizens now have access to new fire fighting equipment and the people have formed a volunteer fire department.

In Virginia, the nation-wide problem of the increasing levels of local government community service expenditures putting extreme pressures on local government revenues was addressed. Both cross-sectional and time-series analyses of local government expenditures by functional areas were performed. The information operated by these analyses is being used by county supervisors in their budgetary decision making.

And on it goes--the catalytic chemistry of Title V. Where the small Title V investment is multiplied by input of local time, local dollars, and local pride. Where people come forward with their problems and get the assistance they need for a variety of community, state, and national resources available to help with housing, transportation, sewerage, water and other problems.

Economic Development

Rural communities need more jobs for local people. Some rural communities are still experiencing out-migration and need to create new jobs to hold their people. Other communities are enjoying the new trend of people moving back to the rural areas but they too need new jobs to create additional employment opportunities for a larger population. Rural America is rising to the occasion by attracting industry and by helping existing industry. This development is coming through the hard work of local people solving managerial, technical, personal, physical and other problems that may hamper growth.

One of the particular problems in rural areas is manpower referral and placement. In Texas the Ochiltree County Chamber of Commerce was assisted in establishing an employment service as part of the Manpower Program under the Rural Development Act of 1972. During the first six months of operations, there were 327 applications for employment with 225 (69 percent) referrals and 117 (36 percent) job placements, 23 in agricultural and 94 in nonagricultural jobs. In addition 51 applicants secured jobs through self-placement and 3 applicants were enrolled in manpower training programs.

Rural residents of the North Florida counties adjoining Georgia and Alabama had more pecan trees growing untended in their yards than grew in all of Florida's commercial orchards. Through the efforts of Title V proper treatment and cultivation has made it possible for these trees to provide substantial extra income to local citizens as their "crops" of pecans ripened every year.

More than \$216,000 was saved by eight firms through improved management and efficiency in engineering, marketing, management provided by the local efforts in North Carolina. Not only were dollars saved but this program has improved the competitive position of 19 firms in the area such that some will be able to remain in business while others will have opportunities for expansion, increasing employment and payrolls for local residents.

Tennessee saw a different kind of need toward improving incomes. Local residents are working with vegetable production and sale, a farmer's market and a sorghum mill to "bring in" more money to their families. A specialized "country ham" production is being expanded. In addition, they are assisting families to increase their discretionary income through increasing the production and improving the preservation of home produced meats and vegetables.

The Title V industrial assistance program in northeastern North Carolina has saved \$500 a day in material costs...cut sheet metal production time in half...eliminated \$5,000 in die replacement costs... and many other benefits. Area businesses received personalized advice and assistance that adds up to one big plus in better working conditions, more efficient production, and employment benefits for rural people.

An economic forecasting model was provided for the southeast area of Georgia to make it possible to gain comprehensive understanding of the economic situation. This will give local decision makers a basis from which to take action on developmental efforts.

Alabama conducted an extensive county-wide survey which revealed immense possibilities in industry. The survey specifically found two towns which needed and could most effectively establish a joint industrial park. Seven potential industrial sites were analyzed regarding total cost and the advantages and disadvantages of each site listed. Railroad representatives are being consulted and legal details of the land purchase are now being completed to enable the cities to secure and develop the park as a joint endeavor.

"The cooperation from Title V personnel in supplying information and assisting local officials has helped bring to fruition a project that has been talked about for years," relates Gerak Dial, who represents Clay, Cleburne and Talladega Counties in the Alabama House of Representatives.

In Virginia, a comprehensive economic base analysis of the Title V study region has been completed. Its results were reported in a series of eight publications which provided: (1) an inventory and assessment of the region's resources; (2) an assessment of the region's development potentials by economic sector; and (3) an assessment of the economic impacts of alternative changes in the region's economic activities. Through a cooperative effort between Title V personnel and the region's Planning Commission, these reports are being used by the region's leaders, citizens, and public officials to evaluate alternative economic development for implementation.

Environmental Improvement

Rural development has provided strong assistance in helping with energy related and land use problems as well as new environmental requirements. This assistance has come in the form of conservation, improvement of recreation, forest and wildlife and in land use planning and zoning.

For example, in Oklahoma the Rural Development Advisory Council found a deplorable condition in a seven-county area relating to the lack of solid waste management. With the full cooperation of the cities and counties, local electric companies, visits were made to 52 communities resulting in 96 interviews. Each community's solid waste system status and prevailing attitudes of local officials were identified. Today, through the work of local decision makers all counties have some type of solid waste system available serving approximately 34,000 customers.

Land use planning can be controversial, as it is in Arkansas. People fear that "someone" outside will force decisions upon them. An educational program about land uses was an appropriate concern for an effective and efficient planned development program for the Title V project area. Today more people in Arkansas are personally aware of and becoming involved in planning. They more fully understand the objectives and benefits of orderly growth and allocation of the resources for their counties. Local people and local governments are putting together their priorities and are making decisions.

A survey of the Title V pilot area of Louisiana of approximately 2,000 respondents conducted through the local school systems will be used to categorize preferences for community recreation facilities and programs by age, residence and sex.

In the carbonate terrain of Northwestern Arkansas, research found a high level of water well pollution. This alarming condition motivated fast action by local people in locating fresh, quality water supplies for maximum yield. Geologic, solid pollution, susceptibility, and fracture maps were prepared, not only for locating quality water but for direction in placing septic tanks for minimum chance of polluting adjacent water supplies.

People Building

Effective leadership is an important part of rural development. Rural development assists in bringing to the surface the born leader and helps to provide the skills for the potential leader. Without effective leadership it is impossible to get people together to talk about rural problems or opportunities and to discuss alternatives.

Job training is an important aspect of people building. Education cannot be questioned. Rural development also concerns itself with other people building activities such as the community's health and welfare systems. The end result measures up to be far beyond the amount of dollars directly invested.

In Virginia, a 30 minute slide-tape presentation "Preparing for Change" has been developed to help the region's leaders and residents gain a better understanding and evaluation of their situation before undertaking actions to achieve community goals. A community leadership and problem identification survey has been completed to help identify leaders in the region. In addition, a Manpower and Training Needs Survey has been completed which identifies gaps in the labor supply and has strong implications for new areas of emphasis in the region's overall educational program.

In Louisiana key local jobs in cashier-checking and beginning sales work had no competent applicants. A 10-week job readiness course met the need and provided the skills for several young adults. As a result other communities are expressing an interest in such training. Local people of North Carolina have increased their skills and knowledge through six training workshops in supervision, methods improvement, management principles, and energy conservation measures. Eighty-seven representatives of 18 industrial firms participated.

The bywords of the Title V rural development project in an eight-county area of Southeastern Georgia are "Self-help in community development." Local people saw their community battling just to keep from losing ground, and were determined to reverse the trend. Now things have begun to happen.

With assistance from Extension and Research personnel at the University of Georgia, these counties have witnessed a dramatic

turnaround in attitudes and achievements. Gains have been made in citizen participation in development, attracting industry, improving housing, and bringing new life to older downtown areas.

In the Appalachia area of the state of Kentucky there are 10 counties which have long been characterized by unemployment, low income, inadequate community services, poor housing, low education level and lack of organized actions. The Title V program worked with local residents and made great strides to correcting the situation through the employment of paraprofessionals. Since its inception 15 community development organizations have been formed where none previously had existed. The paraprofessionals have also worked with 35 communities in development projects. Nearly 200 projects are either completed or underway. Projects included community centers, fire protection, community recreation, improvement of roads, garbage pickup, flood control, community library and water systems.

Citizens of Calhoun County in Mississippi had a boost in their education and job training opportunities through the employment of a local resident as a rural development program assistant. Parents of first graders have felt their boost through proper immunization and certified birth certificates for their children. Adult Basic Education classes are now being solidly attended as well as credit and non-credit classes of the local junior college. Homemaker clubs are taking on a freshness and vibrance through the interest of the aide. Ongoing youth

organizations have now come to a unified sense of direction and purpose through the input of the aides.

And that is the way it is. Rural people are feeling the impact of Title V in their homes, jobs, and pocketbooks.

The brief stories on these few pages can be multiplied over and again, just as the money invested has been multiplied over and over. The success of Title V clearly speaks . . . it is worth it. . . it is a good buy!

Further evidence of the variety and magnitude of the Title V effort in the South is revealed by a State-by-State synopsis of the projects underway. The brief excerpts on the following pages have been written to give some idea of the area of concern, the nature of the project, the cooperators and the people who benefit. The amount of cooperation among various organizations and agencies is noteworthy.

**STATE AND
AREA OF CONCERN**

ALABAMA

*Industrial
Development*

*Community Services
and Facilities*

PROJECT/PROGRAM

Appraisal of Potential Industrial
Park Sites in Clay County: . . .
A study undertaken at the request of
local officials to provide basic in-
formation for a decision on selection
of one or more sites for development
into an industrial park.

Attitudes on Public Services, Clay,
Cleburne and Randolph Counties. . .
One part of a study to determine the
extent public services are necessary
for an economically viable community;
to use for organizing, educating, and
motivating citizens; to identify
critical factors for attracting new
industry.

COOPERATING GROUPS*

Clay County Commission
Lineville Town Council
Ashland Town Council
Soil Conservation Service
Alabama Power Company
Continental Telephone Company
East Central Alabama Gas District
Seaboard Coastline Railroad

County Commissions,
Town Councils
Area Businessmen
Rural Development Committee

BENEFICIARIES

Local Officials
General Public

Local Officials
General Public
Extension/Research

* Extension and Research Personnel are usually involved in each project listed and will not be listed individually.

STATE AND AREA OF CONCERN

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

ARKANSAS

Statewide Educational Program in Land Use Planning. . . .

Division of Community Affairs
University of Arkansas
Local Government Officials
USDA Agencies

Local Officials
Local Leaders
General Public

*Environmental
Improvement*

Seven workshops conducted, reaching approximately 595 local officials and leaders — resulting in the formation of county land use boards and commissions.

*Community Services
and Facilities*

Solid Waste Management Educational Project. . . .

City and County Officials
Local Agencies and Organizations

Local Officials
Local Leaders
General Public

In addition to educational activities tours were conducted in two areas of the State reaching 110 leaders.

*Community Services
and Facilities
Environmental
Improvement*

Mississippi County Rural Development. . . .

County Rural Development Committees
Local Government Officials
Local Groups and Organizations
Planning and Development District
State and Federal Agencies

Local Officials
Local Leaders
General Public

A special CRD Agent employed to help develop programs regarding flood insurance, solid waste disposal, drainage, fire protection, water and sewage facilities, housing and recreation. . . .

*Environmental
Improvement*

Measurement of Attitudes Toward Land Use Planning. . . .

Northwest Arkansas Regional Planning Commission
Southwest Arkansas Regional Planning Commission
Arkansas Department of Local Services

State and Local
Officials
Planners
Extension/Research
General Public

Survey in 16 counties to determine knowledge level and attitudes — results to be used for policy considerations.

*Environmental
Improvement*

Pollution Susceptibility Mapping. . . .

Local Groups and Organizations

Local Officials
Local Leaders
General Public

A project to determine level of well water pollution and aid in locating future water supplies as well as location of septic tanks and other surface waste disposal systems.

**STATE AND
AREA OF CONCERN**

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

*Community Services
and Facilities*

**Utilization of Engineering Services
for Minor Public Works in Small
Communities.** . . .

A survey to determine whether communi-
ties with less than 2,500 population
use engineering services for minor
public works and reasons therefore pro
or con; to obtain data on engineers'
viewpoints for servicing these
clients.

Arkansas Municipalities Consulting
Engineers.

Planning and Development District

State and Local
Officials
Local Leaders
Extension/Research
Engineers

*Economic
Development*

**Effect of Ozark Folk Culture Center
on Economy and Culture of Stone
County.** . . .

An evaluation to determine present
and future potential.

Local Officials
Local Leaders
General Public
Ozark Folk Culture Center
Arkansas Department of Parks and
Tourism
Governor's Office

State and Local
Officials
Local Leaders
General Public

*Economic
Development*

**Changing Concepts of Community in a
Small Arkansas Farming Town.** . . .

A study to identify social, political,
and economic problems. Study indicated
a need for improved communications
between public institutions and small
rural communities.

Local Farm Groups
Local Leaders

State and Local
Officials
Local Leaders
Public Institutions

**STATE AND
AREA OF CONCERN**

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

FLORIDA
*Community Services
and Facilities*

Assisting Low-Income Families to
Obtain Quality Housing. . . .
Educational effort implemented and
securing of housing aide
underway.

Farmers Home Administration

Families

*Economic
Development*

Cultural Practices to Increase
Pecan Productivity. . . .
Assist in proper treatment and cul-
tivation of trees to give extra income
as a result of pecan "crop."

Rural Development Center
Agricultural Research Center

Small Farmers

People Building

Bringing About Behavioral Change
Among Low Literacy Clients. . . .
Through pre-packaged audio-visual
material change in behavior was
accomplished among rural clients
with low literacy.

Regional Film Library - USDA
Social Security Administration
Tallahassee Urban League
Florida Department of Community
Affairs
Instructional Media Center

Low Literacy Clients

People Building

Determine Nutrition Food Habits. . . .
Finding nutritional adequacy of food
and meals consumed in Lafayette
County, Florida.

Food Science Department
Department of Community Health

Families

STATE AND AREA OF CONCERN

GEORGIA
Economic
Development

Economic
Development
People
Building

People Building
Economic
Development
Community Services
and Facilities
Environmental
Improvement

PROJECT/PROGRAM

Economic Forecasting Model Program.
An assessment of the economy's structure to assist planners, leaders, businessmen.

Low Income Research Program.
Deals with incidence and causes of limited resource families and develops specific programs for dealing with these causes.

Awareness and Understanding of the Process of Community Development.
Information presented to citizen leaders; a 20-minute 16mm film prepared. Organization of local, county and areawide citizen committees concerned with downtown revitalization, beautification, need identification and priority government improvement and agribusiness development. Technical Information and resources - to assist citizens in implementation of program. Specifically held areawide seminars on: mobile homes, small business development and industrial development.

COOPERATING GROUPS

Southeast Georgia Commission Area
Planning and Development
Rural Development Center
State Committee on Rural Development

County Family Childrens Services
State Director Food Stamp Program
State Office of Planning & Development

University of Georgia Institute of
Area and Community Development
Southeast Georgia Area Planning & Development Commission
Slash Pine Community Action Agency, Inc.

BENEFICIARIES

Chamber of Commerce
Businessmen
Local Officials
General Public

Local Officials
State Officials
Federal Officials
Educational
Institutions

Local Officials
Local Leaders
General Public

STATE AND AREA OF CONCERN

KENTUCKY

*Economic Development
Community Services
and Facilities
Environmental
Improvement
People Building*

*Economic Development
People Building*

PROJECT/PROGRAM

Employing Indigenous Paraprofessionals to Stimulate Total Rural Development in Ten Northeast Kentucky Counties. . . .
Twenty-four new community development organizations have been organized by the paraprofessional assistants impacting upon 2,452 families. A total of 192 local leaders have emerged successfully, completing 100 projects and initiating an additional 97 projects. There have been 28 spinoff organizations involving 833 people. In addition to the new community organizations, paraprofessionals worked with 35 established community organizations involving 290 active leaders and 4,800 households. These groups completed 184 projects and initiated an additional 166 projects. These communities had 54 spinoff organizations involving 1,352 people. Examples of projects include: community centers, fire protection, improved roads, garbage pickup, flood control, community library and water systems.

Goals and Priorities of Kentucky People: A Study of Public Involvement in Decision Making. . . .
A mail questionnaire sent to 6,700 residents to identify their perception of community problems and to determine their ranking of importance of these problems.

COOPERATING GROUPS

Kentucky State University
Prestonburg Community College
Ashland Community College
Area Development District
Bureau of Outdoor Recreation
Farmers Home Administration
Economic Development Administration
Kentucky Department of Forestry
U. S. Corps of Engineers
National Forest Service
Kentucky State Highway Department
Regional Librarian
County Fiscal Court
Soil Conservation Service

Kentucky State University
Kentucky Community Colleges
Governor's Office
Legislative Research Commission
Various State Departments
Kentucky Development Cabinet
Kentucky Development Committee
Area Development District Directors
Extension Community Development Specialists

BENEFICIARIES

Local Citizens
Local Officials

Policy Makers
Administrators
Planners
General Public
Educators

**STATE AND
AREA OF CONCERN**

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

LOUISIANA

*Economic
Development*

**Organization of Community Action Groups
to Address Problems Associated with
Growth and Development, Lafourche
Parish. . . .**

An economic base data report has been completed and considered by citizen groups. Committee on job availability continues to implement a 10-week job readiness course in cashier-checking and beginning sales work. A feasibility study on the establishment of a canning plant is underway.

Rural Development Committee
State Department of Education
State Board of Health
Parish School Board

Local Officials
Local Leaders
General Public
Unemployed.

*Community Services
and Facilities*

**Organization of Community Action Groups
to Address Problems Associated with
Growth and Development, Terrebonne
Parish. . . .**

An economic base data report has been completed and considered by citizen groups. Recreation planning to include preferences and support for additional facilities has been undertaken. Special attention is being given to senior citizens. A study of governmental organization is underway to consider alternative arrangements.

Parish Recreation Board
Rural Development Committee
State CRD Task Force
Parish School System
Parish Council on Aging
CETA Workers
Public Affairs Research Council

Local Officials
Local Leaders
General Public
Senior Citizens

*Community Services
and Facilities*

**Development Assistance to Houma
Alliance. . . .**

A legally constituted body of concerned Indian citizens, in solving major problems in recreation, housing, sewerage, food stamp administration and emergency health services. A subdivision of residential land in the community is underway.

State CRD Task Force
Parish RD Committee
State Division of Family Services
Houma Alliance Leaders
Methodist Community Center
Farmers Home Administration
Office of Indian Affairs
LSU Rural Sociology Department
Nicholls State University
Engineering Department

General Public
Local Leaders
Families

**STATE AND
AREA OF CONCERN**

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

MISSISSIPPI

*Economic
Development
People Building
Community Services
and Facilities
Environmental
Improvement*

Development of Human and Economic Resources in Yalobusha County. . . . Five citizens' committees have been working with assistance of Mississippi State Research and Extension personnel on education and job training, housing, telephone service, solid waste management, and marketing. Workshops have been sponsored on local government and leadership development. A housing aide was employed. The number of telephone exchanges is being considered. Estimated cost tables for three alternative solid waste management systems were developed. Marketing of agricultural products is being studied.

County Rural Development Committee
Northwest Junior College
Mississippi Municipal Association
Mississippi Association of Supervisors
Board of Supervisors
Municipal Officials
County Civic Clubs
Homemaker Clubs
Civil Defense Board
U. S. Department of Housing & Urban Development
Farmers Home Administration
University of Mississippi
Mississippi Research & Development Center
South Central Bell Telephone Company

General Public
Local Officials
Local Leaders
Homeowners
Farmers

*People Building
Community Services
and Facilities*

Development of Human and Economic Resources in Calhoun County. . . . Two citizens' committees have been functioning. A multi-recreational facility has been planned and action is underway to acquire the site and develop the area. An aide has been hired to help with health education. A special educational program "5-Cent Check for Progress" was developed to promote a bond issue.

County Rural Development Committee
Mississippi Research & Development Center
U. S. Bureau of Outdoor Recreation
Weyerhaeuser Company
Bruce Fair Committee
Board of Supervisors
Northwest Junior College
Calhoun County Schools

General Public
Local Officials
Local Leaders
Families

*Environmental
Improvement
People Building*

Development of Human and Economic Resources in Grenada County. . . . A pilot campaign on solid waste education was developed which led to a Statewide cleanup campaign funded by the Bicentennial Committee. Three supervisory management programs were sponsored for first-time supervisors in three local industries.

County Rural Development Committee
Mississippi Bicentennial Commission
Koppers Company
Binswanger Company
McQuay Corporation

General Public
Local Officials
Local Leaders
Industrial Supervisors
Plant Managers

STATE AND
AREA OF CONCERN

NORTH CAROLINA

*Economic
Development*

PROJECT/PROGRAM

Analysis of the Development Potential
in a Six-County Rural Area in Western
North Carolina. . . .

A comprehensive resource inventory has
been completed, disseminated through
a popularized summation, leader
meetings, and a newsletter. A computer
program has been developed to process
input-output analysis. Seminars and
workshops for local leaders on the
interpretation and use of these data
to improve their public policy making
capability have been scheduled.

A Concentrated Program of Technical
Service and Education in Certain Rural
Counties in North Carolina. . . .

Visits have been made to 106 area
businesses and development organiza-
tions to provide technical assistance
in engineering, marketing and manage-
ment. An estimated cost savings of
over \$216,000 has been achieved for
eight firms analyzed. These efforts
have enhanced the competitive position
of these local industries. Six work-
shops on topics such as "Management
Principles" and "Energy Conservations
Measures" have been attended by 87
representatives of 18 industrial firms.
Evaluation of additional markets for
wood products and higher productive
uses of peanut hulls and other major
raw materials is receiving major atten-
tion.

*Economic
Development
People Building*

COOPERATING GROUPS

County Rural Development Panels
Industrial Development Teams
County Board of Commissioners

Local Technical Institutes
Local Senior Colleges

BENEFICIARIES

Local Leaders
Local Officials
General Public
Educators

Industrial Managers
Industrial Supervisors
Area Businessmen

**STATE AND
AREA OF CONCERN**

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

*Economic
Development*

**Social and Economic Indicators for
Development in North Carolina. . .**
Interpretive guidelines were completed
on eight variables including land use,
agriculture and education; condensed,
fingertip references of the data and
interpretive guidelines on these eight
variables are being published to
include a composite publication.
Training materials for conferences,
seminars and workshops are being
developed.

Project Advisory Committee

Local Officials
Local Planning Groups
Extension Agents
Local Development
Groups

*Community Services
and Facilities
People Building*

**Toward Improving Community Service
Delivery in Cabarrus County. . .**
A descriptive analysis of housing
characteristics has been prepared and
help has been given in developing a
grant proposal, a credit counseling
program, and evaluating a youth
employment project. One of the most
fruitful long-run results was the
formulation and testing of a prac-
tical community development model
and procedures for more effectively
communicating, understanding, in-
volving and guiding community groups.

Cabarrus County Community
Relations
Commission

Elected Officials
Local Leaders
General Public

STATE AND AREA OF CONCERN

*People Building
Community Services
and Facilities
Environmental
Improvement*

PROJECT/PROGRAM

State Rural Development Conference
and Three-Day Workshops. . . .

Sponsored by the Center for Rural
Development for 140 state and local
leaders. The Center also cooperated
with the State Rural Development
Committee in sponsoring six, three-
day workshops on rural health, and
site selection for rural housing and
land use planning. Five thousand copies
of a brochure explaining the Center
functions was distributed to local and
state leaders.

Effectiveness of Three Media in
Disseminating Basic Information to
Low Income Families. . . .

A research project to determine and
compare effectiveness of cartoon
booklets, information leaflets and
circular letters as a means of reach-
ing low income families. The sample
has been selected, interview schedule
developed and leaflets have been
printed.

COOPERATING GROUPS

State Rural Development Committee

Selected Counties

BENEFICIARIES

State Leaders
Local Leaders

Professional Change
Agents
Planners

People Building

**STATE AND
AREA OF CONCERN**

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

OKLAHOMA

**Effective Planning of Community
Services in Sub-State Planning
District III. . . .**

A project to assist local communities with more effective ways of identifying, analyzing, developing and planning rural community services for economic efficiency and social acceptability with initial emphasis on organization of solid waste disposal systems. Subsequent emphasis on rural fire fighting, other health services, public transportation, and water and sewer services. Research team has developed a least-cost system, community officials and leaders are considering county-wide or multi-county trust organizations to help with project.

*Community Services
and Facilities*

Citizens Groups
Public Officials
Kiamichi Economic Development
District
Choctaw Electric Cooperative
Kiamichi Electric
Local School Boards
County Health Departments
County USB Agencies
State Health Department
State Forestry Department
State USDA RD Committee
Department of Economic and
Community Affairs
Kiamichi Sanitary Landfill
Association
Oklahoma University
Langston University
Eastern Oklahoma College

Public Officials
Local Leaders
General Public

**STATE AND
AREA OF CONCERN**

PUERTO RICO

*Community Services
and Facilities
Economic
Development
People Building*

PROJECT/PROGRAM

Community Services and Facilities
for an Isolated Community – Barrio,
Cerro Gordo. . . .

Citizens met, identified problems,
and took action. Research and Exten-
sion teams assisted. A bridge was
built giving improved access to a main
road, a road was built through the
community and partially paved, a
rural water system is partially in-
stalled, youth had summer jobs, 32
families have been involved in a self-
help housing project, 36 families
have built new latrines while 28
families have remodeled latrines. A
Cooperative has been formed for de-
veloping a straw handicraft industry.
Researchers did a base data study.
VISTA workers helped families start
home gardens. Six families owned
vehicles at the start of the project,
23 own them now. A survey regarding
food knowledges and practices has
been completed. School buses now
transport children to Junior High
and Senior High School. A Head Start
program has been organized. An intes-
tinal parasite control campaign was
undertaken with 596 samples sent to
Health Department Laboratories.

COOPERATING GROUPS

State Water and Sewage Authority
U. S. Department of Housing and
Urban Development
Municipal Government
Community Education Program
Rural Development Corporation
VISTA
State Health Department
State Youth Administration
State Department of Education
Mayaguez Regional RD Committee
Farmers Home Administration
Soil Conservation Service
State Rural Development Committee

BENEFICIARIES

General Public
Local Leaders
Local Officials
Homeowners
Youth
Children
Homemakers
Planners
RD Committee

**STATE AND
AREA OF CONCERN**

PROJECT/PROGRAM

COOPERATING GROUPS

BENEFICIARIES

SOUTH CAROLINA

People Building

*Community Services
and Facilities*

Identifying and Involving More Local Leaders in Rural Development Efforts in Williamsburg County. . . .

Greater citizen participation has been obtained in health, recreation, aging, housing, and interagency cooperation efforts. A strong youth leadership component was established. Citizens' expressions of needs and priorities were obtained. A County Council on Aging and an interagency council to promote cooperation among the agencies serving Williamsburg County were organized.

Development of a Regional Health Campus. . . .

Guidelines, models, surveys, attitudes, alternatives for the physical arrangement of facilities to be included in a health campus. "People in Williamsburg County need to be able to go to one area where they can get all health services," said one leader.

*Community Services
and Facilities*

Alcohol & Drug Abuse Agency
County Departments
Columbia College
Waccamaw Regional Planning and Development Council
County Industrial Development Board
Williamsburg County and Kingstree Planning Commissions
Departments of Parks, Recreation and Tourism
County Housing Authority
USDA Agencies
Housing and Urban Development
CRD Program Committee

Kingstree and Williamsburg County Planning Commissions
Williamsburg County Memorial Hospital
Alcohol and Drug Abuse Commission
Mental Health Agency
Department of Social Services
County Health Department
Vocational Rehabilitation Center
County Industrial Development Board
Public Officials
CRD Program Committee

General Public
Local Leaders
Local Officials
Local, County, State,
and Federal Agencies
Senior Citizens

General Public
Local Leaders
Local Officials
Local, County, State,
and Federal Agencies
Senior Citizens

STATE AND
AREA OF CONCERN

TENNESSEE

*Economic
Development
Community Services
and Facilities*

PROJECT/PROGRAM

Increasing Incomes, Expanding Employment Opportunities, Improving Public Services and Enhancing Quality of Life in Five Tennessee Counties. . . .
Citizens' Title V Task Force has helped secure funds for roads, parks, housing developments; expanding blood pressure testing centers; establishing a sorghum mill, vegetable buying station and a farmers market; expanding specialized "country ham" production; promoting an intensive program of increased production and preservation of family-produced meats and vegetables. Particular attention has been given to involving a greater number of residents in the development process and expanding lines of communication among groups and organizations.

COOPERATING GROUPS

Citizens' Task Forces
Lincoln Memorial University
Institute of Public Service, University of Tennessee
Climch-Powell River Valley Association
Economic Development District
Farmers Home Administration
Tennessee Opportunities Programs for Seasonal Farm Workers, Inc. (TOPS)
Tennessee State Planning Office (TSPO)
Housing and Urban Development Chambers of Commerce

BENEFICIARIES

General Public
Local Leaders
Families
Farmers
Local Officials
Students
University Administrators
Local, State and Federal Agencies.

STATE AND AREA OF CONCERN

TEXAS

*Economic
Development*

*Community Services
and Facilities*

PROJECT/PROGRAM

High Plains Manpower Development Project. . . .

A project to facilitate the process of recruiting, training, relocating, and assimilating workers. Approximately 58 leaders in 4 counties provide information and assistance. Research documented training needs and analyzed data. Local people were trained as interviewers to help conduct labor supply survey. Employment Service offices were established in two counties without such offices. Housing has been improved by the addition of 40 apartment units and 26 speculative housing units in one county.

COOPERATING GROUPS

West Texas State University
Computer Information Systems
Department
Panhandle Area Manpower Council
Panhandle Regional Planning
Commission
Texas Employment Commission
County Rural Development
Committees
Chambers of Commerce
Industrial Foundations

BENEFICIARIES

General Public
Industrial Leaders
Local Leaders
Local, Area, and
State Agencies
Texas Employment

VIRGINIA

*Economic
Development
Environmental
Improvement
People Building*

*Community Services
and Facilities*

Balanced Growth Potentials and Resource Requirements for the West Piedmont Planning District of Virginia. . . .

A comprehensive economic base analysis consisting of 8 reports has been prepared, leaders have been identified, community action and study groups have been organized in this four-county area. Observable actions to date include a summer employment office, county recreation park, two county-wide clean-up programs, and the organization of a county recreation department. A rural development leaders' school will be held and a slide-tape presentation has been prepared to help reach community goals,

Virginia State College
Danville Community College
Patrick Henry Community College
Regional Planning Commission
Virginia Employment Commission
Virginia Division State Planning
and Community Affairs
County Officials
Economic Development Committee

Local Leaders
Local Officials
General Public
Planners
Youth
Local, State and
Federal Programs